



# ATHENA

ENTREPRENEURSHIP BOOT CAMP FOR WOMEN

An initiative by  exosphere™



BUT YOU  
DON'T LOOK  
LIKE A  
PROGRAMMER!



Isis Wenger Anchalee  
@IsisAnchaleeW



Follow

#ILookLikeAnEngineer



The gender imbalance in entrepreneurship and tech is a real problem. It is indicative of an even bigger problem around the world.

Exosphere knows this. Instead of spending countless hours debating all the reasons, we are choosing to act, rather than merely add to the noise.

At Exosphere, we ask questions and build communities that grow together in search of solutions. Who better to ask these questions than those they impact the most. That is why we created Athena.

## OUR MISSION

Our mission begins by asking new questions instead of **looking back** to find reasons or examine **outdated** answers. “How can we empower women to pursue their deep inner calling? How can we help women solve more problems and Disturb the Universe?”

Athena is a journey to find the answers *with* the women who can and must be the ones who bring those answers to the world at-large. A journey that will also take us beyond these questions into all of the areas that are driving the world forward: entrepreneurship, social innovation, psychology, science, arts, computer science, robotics, etc.

We want to act as the catalyst, bringing together successful women from around the globe and providing valuable philosophical and practical tools to learn, grow, and do - together.

Athena builds connections between current and future female leaders. Like all Exosphere programs, it connects people, minds, and cultures to bring more knowledge to life, animating it into solutions to the problems of real people, and bringing meaning to the people creating them.



## ATHENA BOOT CAMP

### *What is Athena?*

It is Exosphere's first effort to expand the narrow view of what entrepreneurship is and **who it is for** and our approach to **reframe** how it can and should be.

The program offers ambitious and innovative women the opportunity to come together in a welcoming place, work and learn from each other, be inspired by successful global leaders, communicate their ideas, and nourish them by sharing their diverse life experiences.

It is an 8-week life and entrepreneurship program for women providing participants with the resources, experiences, relationships, and mindsets to begin their personal journey towards self-reliance. The program features intense discussion, challenging group activities on and off campus, and quality time learning from successful women entrepreneurs.

## OUR COMMUNITY

Since Exosphere's inception in 2013, we have put great effort and focus into building a community of open-minded, yet diverse people who come from many backgrounds and industries. We work hard to **equip** our ever-growing community with **skills** that will enrich their experiences in life and their views on what **successful relationships** can look like.

Exosphere is a problem-solving community: our mission is to **ask questions that lead to a better understanding of the opportunities and means for solving problems in the world through science, technology, and entrepreneurship.** The gender imbalance in these fields is one of the most basic and persistent problems we face, and will only be solved through resolute action. **Athena is a critical step Exosphere is taking to be part of the solution.**



IN 2 YEARS

*In only 2 years of active operations Exosphere has held:*



- 26 Exobase workshops with **+700** participants in North & South America and Europe
- 4 boot camps of 8-12 weeks with **127** participants in Chile
- 1 **Space Science** program with 25 participants in Hungary
- Participants from **41 countries** and **5 continents**

## THE PROGRAM

The 8-week Athena program will be held in Viña del Mar, Chile, October 19-December 11, 2015. Each week has a specific theme driving the discussion and learning and with an inspiring female leader visiting to share her experiences and mentor participants as they are following their own paths.

### Weeks & Themes

1. Orientation toward your own entrepreneurial path
2. Coding Challenge
3. Entrepreneurship, the real deal
4. Leadership
5. Design and Communication
6. Hustling
7. Emerging Technologies
8. The Road Less Travelled, your road to a life of greatness



Exosphere has granted scholarships in the past for participants from Colombia, Guatemala, Peru, Brazil, Ghana, Philippines, India, Venezuela, Bulgaria, and Bolivia.

We have **incredible** applicants for **Athena** from the following countries that are **enthusiastic** about being part of this program, but are unable to commit to joining this movement **solely** due to a lack of funds:

Kenya	Sri Lanka	Rwanda
Pakistan	Indonesia	Nepal
Zimbabwe	Bangladesh	Kosovo
Botswana	Cameroon	Kyrgyzstan
Afghanistan	Cote D'Ivoire	Palestine
Tunisia	Tanzania	Azerbaijan

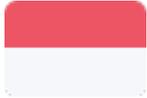
## STORIES

### Inspiring Stories from Athena Applicants:



*"In Zimbabwe we are generally an entrepreneurial nation and we are encouraged to be entrepreneurs. I am an entrepreneur in an economy that is struggling and also being female has come with great challenges and lessons, because society has a way of classifying male and female when doing business, that I think would be beneficial to others, seeing as an entrepreneur should be just that despite the environment one is in."*

**Chido Murinda**, 34 years old from **Zimbabwe**



*"I want to be a professional business woman who has credibility and courage to speak in front of people. Then when I go back to my hometown I will encourage women around me to begin and not to be afraid to face any challenge."*

**Chrisna Fadillah**, 21 years old from **Indonesia**



*"The world is changing at a fast rate with all the access to information at your fingertips. With that, we too must be able to keep up with the changes as we grow. I would like to share my journey and what I am trying to achieve in order to get better and to learn from others in similar fields or similar paths in life."*

**Karen Lucas**, 31 years old from **Kenya**



*"I have faced so many challenges and criticisms while working for empowering women in my village. I always encouraged women to learn different kinds of skills to improve their worth in the male dominating society. I went door to door and persuaded many young girls to join institutions of women empowerment skills. I never let my fears dictate my life and I have changed the mindset of many women. I can contribute to the Exosphere community by telling them the experiences and the problems in third-world countries."*

**Aisha Gul**, 23 years old from **Pakistan**

## SPONSORSHIPS

**Exosphere** is committing to give a **40% scholarship** on the tuition price for these applicants but is looking to find collaborators and donors that can help alleviate their total financial burden (including flight and housing expenses). Exosphere operates all of our programs on a break-even basis, and *all of our team*, including founders and executives, work as volunteers for housing and a modest food stipend, working to build the mission of the organization in these early days into something much bigger. Our programs, and scholarships in the past have been possible only because of our own prudent financial management and the generosity of people who have truly believed in the work we are doing.

With the help of the Exosphere community, global foundations, and companies that believe in what we are doing with Athena, we believe we can raise the scholarship funds necessary to make sure that **all** qualified applicants are able to be a part of the program.



## SPONSORSHIPS

### We have three levels of Sponsorship:

- \$25,000 At this level, your donation will allow Exosphere to provide 5 sponsorships to women from around the world to be a part of Athena. Each of these participants will be keeping a weekly blog to describe what their experiences have been and what they are learning as a result of *your* generosity. Anyone contributing at this level will be invited to visit the Athena program and be our guest of honor at a dinner featuring local Chilean cuisine and the entire Exosphere and Athena staff.
- \$10,000 At this level, your donation will allow Exosphere to provide 2 sponsorships to Athena participants from around the world. These participants will provide you with frequent email updates and the opportunity to Skype in for their presentations throughout the Athena program.
- \$5,000 At this level, your donation will allow Exosphere to provide 1 sponsorships.

DISTURB THE  
UNIVERSE

Contribute to the change.  
Thank you.

ATHENA  
ENTREPRENEURSHIP BOOT CAMP FOR WOMEN



exosphere™



Contact: [athena@exosphe.re](mailto:athena@exosphe.re)